Acumen University Partner Connect—

South Asia

Scroll to discover

01

Acumen University Partner Connect

Acumen University Partner Connect (AUPC) is an initiative that provides universities with access to exclusive events, networking, insights, and learning opportunities to enhance recruitment, expand regional outreach, and foster partnerships.

AUPC leverages Acumen's network and reputation to support universities to open new markets, engage with government officials, and promote industry connections for work-ready graduates.

Redefining Success in Education — An Innovative Evolution of Acumen's Commitment

02

The Benefits of Acumen University Partner Connect

Exclusive Events and Networking:
AUPC offers a combination of exclusive events, roundtables, and networking opportunities. These events provide a platform for university partners to connect with industry leaders, government officials, and experts in various fields.
01/12

Insights and Learning Opportunities:
AUPC provides valuable insights and learning opportunities through workshops, training sessions, and expert speakers. These opportunities help university partners stay updated with the latest trends, strategies, and best practices in the education sector.
02/12

Recruitment Enhancement:
AUPC focuses on driving results, improving quality, and enhancing student recruitment efforts. Acumen facilitates meetings with existing and new agents to discuss topics that can improve operations and positively impact student outcomes.
03/12

Regional Outreach and Engagement:
AUPC helps university partners expand their reach and develop opportunities in new locations. Acumen organises collective trips to cities and regions, providing valuable information, insights, and new networks to broaden horizons.
04/12

Government Engagement:
AUPC facilitates engagement with government officials and policymakers at both central and state levels. Acumen supports universities to gain a greater understanding of government policies, funding opportunities, and project initiatives. This engagement ensures that university partners are well positioned to participate in the Acumen #G20 movement and contribute to education policy development.
05/12

High School Networks:
AUPC enables university partners to engage with high schools across the Indian subcontinent. This includes meeting with representatives, understanding student aspirations, connecting with parents, and building effective high school networks. AUPC also supports periodic training and upskilling of high school counsellors.
06/12

Institutional Academic Partnerships:
AUPC focuses on fostering partnerships between Indian private and public universities. Acumen explores transnational education opportunities, progression/pathway partnerships, and facilitates student and faculty visits and exchanges.
07/12

Research and Collaboration Opportunities:
AUPC helps university partners explore research funding opportunities and collaborate with key stakeholders. Acumen provides access to funding agencies, such as the Ministry of Science and Technology, National Research Foundation, and philanthropic organisations like the World Bank and Gates Foundation.
08/12

Partner Country Connect:
AUPC ensures that university partners fully leverage events, activities, and outreach driven by local diplomatic presence. Acumen establishes connections with partner countries through their respective diplomatic missions and consulates.
09/12

Guest Hosts and Speakers:
AUPC brings leaders from various sectors, including higher education, industry, media, sports, government, nonprofit organisations, and researchers, to inspire and share insights with university partners.
10/12

Centre of Excellence:
AUPC offers live and online expertise through a variety of classes and workshops. These include topics such as building winning strategies, marketing plans, understanding student trends, problem-solving, agent management training, and student engagement training.
11/12

Industry Connect:
AUPC ensures that university partners are recognised for providing work ready graduates and promotes executive education courses to local corporations. It facilitates meetings with HR heads for student placements, internships, job readiness consultations, and identifies industry applied research funding opportunities.
12/12

03

Problem Statements:

Our university is struggling to attract and enrol high-quality students efficiently."

Solution: AUPC can provide partner universities with access to exclusive events, roundtables, and networking opportunities, connecting them with existing and new agents to improve recruitment operations and positively impact student outcomes. By leveraging Acumen's network and reputation, AUPC helps to enhance the recruitment process, drive better results, and improve student quality and yield.

We want to expand our university's presence in new regions and develop partnerships in untapped markets."

Solution: AUPC offers regional outreach and engagement opportunities, including collective trips to new cities and regions. By participating in AUPC, partner universities can gain valuable information, insights, and networks to explore opportunities in previously unexplored territories. AUPC can help broaden horizons, identify potential partnership prospects, and support the development of new market segments.

We need to stay updated with the latest trends, strategies, and best practices in the education sector."

Solution: AUPC provides valuable insights, learning opportunities, and expert speakers through workshops, training sessions, and exclusive events. By participating in AUPC, partner universities can access the latest knowledge, industry trends, and best practices in areas such as student engagement, agent management, marketing strategies, and understanding emerging student trends. This helps partner universities stay competitive and adapt to the evolving landscape of education.

We are seeking government engagement and funding opportunities to support our initiatives."

Solution: AUPC facilitates government engagement, including interactions with central and state level policymakers. It helps partner universities gain a greater understanding of government policies, funding opportunities, and project initiatives. By leveraging Acumen's network and connections, AUPC positions partner universities as key players in government driven initiatives such as the G20 movement, opening doors to funding opportunities and policy collaborations.

We aim to establish strong academic partnerships, both domestically and internationally."

Solution: AUPC focuses on fostering institutional academic partnerships, including collaborations with private and public universities. It facilitates transnational education opportunities, progression/pathway partnerships, and student/faculty exchanges. By participating in AUPC, partner universities can expand their network of academic partnerships, explore collaborative research opportunities, and enhance their global presence.

04

Here's just some of the organisations with whom Acumen University Partnership Connect engages:

Unlock the potential of your university with Acumen University Partner Connect

05

Connect With Acumen

Connect Today >

Acumen, part of Sannam S4 Group, is committed to helping globally-ambitious university and education partners enter, explore and expand in South Asia, South East Asia, and beyond.

We offer a dedicated range of services to drive recruitment, student enrolment, develop strategic partnerships, and research collaboration.

As a result, we act as an extension of your brand, by connecting you with the world's best students, utilising strategic international education opportunities, understanding your ideal market through research and insights, and help mitigate any risks along the way.

We operate in over 20 countries, with more than 250 industry practitioners with deep local knowledge and global expertise. We help navigate a competitive education landscape from end to end, while always prioritising your success.